



September 10, 2011 • Delaware Agricultural Museum & Village

### An Event Worthy of Your Sponsorship

Over the past 13 years, Meals on Wheels Delaware fundraising events have collectively raised in excess of \$5 million dollars. These events include Celebrity Chefs' Brunch, Evening with the Masters, Cellar Masters' Wine Auction, Celebrity Chefs' Beach Brunch and now, Denim & Diamonds. Your sponsorship will make you part of Meals On Wheels Delaware's continued success. Here are just a few reasons why you should sponsor our wonderful event:

- You align your name and brand with one of the most recognized, respected and effective non-profits in the country – Meals On Wheels.
- It is an opportunity to reach your company's target audience.
- It helps build morale and company pride.
- Best of all, you support **Meals On Wheels Delaware**, whose five agencies and thousands of volunteers deliver about 600,000 hot, nutritious meals to over 4,000 homebound seniors across the state each year.

### What is Denim & Diamonds?

The 3<sup>rd</sup> Annual **Denim & Diamonds** is one-part backyard BBQ mixed with one-part lavish social event. Sample Kent County's best BBQ fare along with cocktails, wines and beer provided by the area's leading restaurants and fine wine and spirits vendors. Dance the night away to live performances by the best local musicians. Enjoy a fabulous Silent Auction filled with luxurious vacations, sports memorabilia, specialty kitchen items, gourmet dinners, original artwork, jewelry and more.

Dress up your denim and join us for Kent County's premier "end of summer" party!