



For Immediate Release
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Emile Henry Donates \$5,000 to Meals On Wheels Delaware



Charles Quinn, General Manager (EH), Andrea Woie (MOWD), and Jessica Senior, Sales Manager (EH)

Friday, May 29, 2015 – After another successful “Stock Up For Seniors” fundraiser last November, Emile Henry, a premiere cookware brand, has donated \$5,000 to Meals On Wheels Delaware in support of feeding homebound seniors throughout the state. Each year Emile Henry opens its New Castle warehouse to the public, discounting merchandise up to 80% off. Ticket sales and a portion of the sale proceeds from the first night of the weekend long sale benefits Meals On Wheels Delaware.

Regina Dodds, Meals On Wheels Delaware Event Director, says, “We are very grateful to have Emile Henry’s generous support year after year. Each year the event continues to grow as people come out to support Meals On Wheels Delaware while enjoying Emile Henry’s fabulous warehouse sale. We are so grateful and appreciative for the overwhelmingly positive response to this great event!”

“The annual Stock up for Seniors event continues to be one our favorite programs for the year. It gives us the opportunity to introduce our products at amazing prices to Delawareans and at the same time help the Delaware Chapter of Meals on Wheels,” said Tara Steffen, Marketing Manager for Duralex, Emile Henry, Rosle, Mauviel and Lekue. “Participants get to equip their kitchens with premium European products and we have fun running this now famous event. We are especially excited for the 2015 event as we get to showcase our entire new Emile Henry product line along with a new brand Novis Vitajuicer.”

This year’s sale will be held Thursday, November 5th, giving guests the opportunity to truly “stock up” before the holiday rush. VIP guests will enjoy chef demonstrations while getting first access to the weekend’s deals from 5:30 – 6:30 pm. Tickets for the VIP shopping hour are \$100 each and go on sale, online only, July 31st at 10am.

From 6:30 – 9:00 pm general admission ticket holders will be able to shop the Emile Henry Warehouse for great deals on cookware brands including Rösle, Duralex, Mauviel 1830, Lékué and many more. General Admission tickets go on sale August 7th for \$25 and will be sold at the door for \$30.

For more information or to buy your tickets, visit www.mealsonwheelsde.org/sufs.

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About Meals On Wheels

The mission of Meals On Wheels Delaware is to ensure, through the provision of financial and human resources, that every eligible senior in the State of Delaware receives a hot, nutritious meal in their home. Meals On Wheels Delaware is a nonprofit 501(c)3 organization, a public/ private partnership between the federal government, the State of Delaware, five meal-providing agencies and thousands of volunteers from corporations, civic, religious and community groups. Together, the program provides and delivers meals every day to over 4,000 homebound seniors. In fact, last year 700,000 meals were served throughout the state. Meals On Wheels Delaware strengthens the partnership by providing additional financial and volunteer resources to the agency providers to ensure that no senior in Delaware is on a waiting list for a hot meal delivered to their home. Meals On wheels Delaware provides more than a meal...it also provides a gift of health, independence and companionship to homebound seniors in Delaware.

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